

TESTIMONIALS

FALL 2022



science
market
powered by EPFL, innovation Park

NADJA SUBOTIC Master

"I am extremely happy to be given the opportunity to be part of such a modern, innovative and to-the-point "Mini MBA" training. This course equips you with all the knowledge you need to evaluate your business idea and bring it to the next level. It is very well-planned and thought-through training. It is delivered in an open-minded and friendly atmosphere, yet it pushes your limits so you learn so many things in a short time span. On top, the course is given by the world-class experts and all that for free! The Business Concept Training truly widened my horizons!"

SAMARPAN MAITI PhD | UNIGE

"I would recommend this session not only for people who are planning for their own start-ups, but also to people who want to shift from academia to a corporate and industrial sector."

TIM BÖRNER PhD

"The business training, its experts, coaches and mentor(s) has helped me to re-evaluate my business idea from several perspectives, forced me to define clearly my customers, my USP and market entry options, how to clearly formulate and pitch the business essence and value proposition."

LUDOVIC ZAZA PhD | EPFL

"The training provides great entrepreneurial and transversal skills which are very valuable to make your business idea more concrete and in your future professional career in general. You get great support and feedback from the different trainers and mentors. Highly recommended!"

CARLOS MENENDEZ Executive Education

"This course can really bring you to the next level needed for creating your next business. The 101 of entrepreneurship!"

ANDRADA MUNTEAN PhD | EPFL

"Considering that I come from a technical background, my goal in the Innosuisse Business Concept was to learn more about what building a real business means. During this course, I had a chance to meet great trainers with a lot of experience in the business field who shared their experience with us. This course was also a great opportunity to connect with people from different fields and I totally recommend it even if you don't want a business career because this course helps you develop assets such as presentation skills, building a solid plan for your project, conducting interviews etc. which could also be used in other work fields."

LUIS GONZALEZ Apprenticeship

"Very high-level training program covering multiple topics. Yesterday, after seeing all the presentations delivered by my peers, I saw the difference from day one and the improvement we all made thanks to this program. All of us are ready; we have the tools to build a startup. Thank you!"

Eugénie Vellieux Executive Education

"The Innosuisse program helped me to accelerate the thinking around my project and to refine idea in actionable strategy. What we have done in 3 months, with all the great tools provided and high-level mentorship, would have taken me 8 months alone. So, I gained precious time, fruitful insights, and stronger mindset to quick off my project."

LUCA PESCATORE

PhD

"A very interesting course that gives in a condensed and hands-on way an introduction to important business concepts."

REBECCA CHUNG

Master

"This program gave me, a business person, a valuable opportunity to collaborate with technology people, and hence, to better understand their mindset as well as the timeframe and challenges of commercialising emerging technologies. Such enriching experience intrigues and supports me to involve further in the technological field."

BERRY HOLL

Postdoctoral Researcher | UNIGE

"This training opened my eyes to how constrained my academic reference frame was, and what might be possible with an entrepreneurial mindset. The coaches and mentors are exceptionally good and the material equally relevant. Be sure to reserve at least several hours per week for the business exercises and team work to get most out of this course."

Coralie Marchisio

Bachelor

"I recommend this course for people who have a startup idea but doesn't know the innovation ecosystem."

PHOEBE TENG DIN

Postdoctoral Researcher | EPFL

"This course does a great job of taking you from initial idea to a point where you understand all the key points of starting a business and can actually pitch yourself to investors. It is a fantastic learning experience and an excellent opportunity for all would-be entrepreneurs."

LAURA GONZALEZ IGLESIAS

PhD | UNIGE

"I like a lot the program but definitely, there is a lot of content and a lot of work to be done outside of the training sessions, which should be clarified in the beginning, so the people who join are really interested and willing to go on."

ELOÏSE DUCREY

PhD | UNIGE

"Innosuisse Business Concept program was a complete and inspiring experience. It allowed me to go outside of my academic comfort zone, confront my ideas to the market, and discover the entrepreneurship world. As a team, we had the chance to be surrounded by excellent and approachable trainers, as well as mentors with highly relevant expertise to refine our business idea. A lot of knowledge and skills were gained on the way, highly recommended to all of you who are curious about startup ecosystem!"

MELVIN MOULIN

Bachelor | HEIA-FR

"I would like to thank you for the time you have given to this programme, but also for having passed on to us some of your passion for this world of entrepreneurship, as well as for having distilled your knowledge and advice. And I hope to see you in the business world."

SAMY CARBONNEL

Postdoctoral Researcher | UNIFR

"The business concept training is a glimpse of the start-up world, totally worth it!"

LARA RUFO

Master | UNIGE

"Innosuisse was a wonderful experience, which allowed me to acquire new entrepreneurial skills and expand my network of contacts. The course covers a wide range of topics indispensable to young Swiss entrepreneurs, such as creating a suggestive pitch or presenting a financial plan. Thanks to the input of industry experts active in the start-up world, the course has a practical and not purely academic approach. In addition, the course allows participants to meet and exchange ideas with a number of other young and/or experienced Swiss entrepreneurs, thus generally fostering the Swiss start-up scene."