

VisOk

With average waiting time of 1.5 month for an appointment to ophthalmologist and more than 3 hours waiting time at emergency, there is great need for making visits to doctors more efficient. The VisOk online platform allows to book an appointment, prescreen the patients based on medical urgency, and fix an appointment accordingly. VisOk app reduces the queues at emergency as well as waiting time for appointments, providing better service to patients and better time utilisation for doctors.

“Stop queuing at ophthalmologists”

TEAM MEMBERS

1. Jelena Potic, UNIL (MD, PhD)
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1 Who are your clients?

- Business clients – hospitals and private practices (insurance companies in future)
- Product users – patients, doctors and private doctors

2 How do you make money?

- Annual license for the system in hospitals
- 1-5% for private doctors from patient visit cost

3 What gives you credibility?

- 1) Professional experience in the field of ophthalmology and medicine
- 2) Prof TJ Wolfensberger, medical director of Jules—Gonin Eye Hospital is interested in piloting VisOk in the clinic



Next steps

1. What are you going to do in next 6 months
 - Product development
 - Negotiations with Jules-Gonin Eye Hospital
 - Searching for funds
2. HR needed after the training
 - IT developer
3. What kind of support that you are looking for:
 - Further training / coaching / funding
 - Acceleration program
 - Further training in business and coaching
 - Funding



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation
Innosuisse – Swiss Innovation Agency

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