

# Feet'in - Smart Medical Insole

Feet'in insole is a data-driven medical insole that measures Partial Weight Bearing and analysis the motion in real-time to help doctors design an optimal rehabilitation process for their patients, ranging from hip/knee injury, foot trauma to severe neurological conditions.

*"Feet'in insole supports you everywhere"*



## TEAM MEMBERS

1. Yanis Bouadi, EPFL, Student (MSc)
2. Irina Bejan, EPFL, Student (MSc)
3. Nadège Zanou, UNIL, Senior Lecturer
4. Karl Scheufele, EHL, Student (BSc)

## 1 Who are your clients?

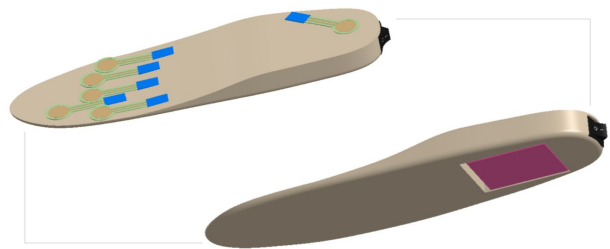
- Health clinics
- Private hospitals
- Physicians clinics
- Physiotherapists clinics
- Obesity centers
- (later) public clinics

## 2 How do you make money?

- Fixed price for bundle of insoles with different sizes (36-46)
- Yearly fee for mobile/desktop app per each doctor/clinician
- Add-on subscription plans for patients to access the real-time monitoring

## 3 What gives you credibility?

- Letters of intent for buying the product
- Functional prototype
- Partnership for gold standard validation and pilot program
- Strong team in eng., data science, medical field and business dev



## Next steps

1. In the next 6 months, we aim for:
  - **Gold standard validation**
  - **Improve usability, producing insole V0 & pilot program with patients**
  - **Grants applications/fundraising**
2. We will recruit:
  - **Microengineering student, IT engineer**
3. We need support for:
  - **Raising CHF 125k for pilot**
  - **Producing 150 insole pairs for pilot.**



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Swiss Confederation

Innosuisse – Swiss Innovation Agency

1



2



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