

ARTYSCO

It is difficult to find affordable art and when a company buys, it sticks with the same asset for years. On the other hand, local artists are struggling to live out of it. Artysco is connecting these local artists with creativity conscious companies and establishing a link whereby organisations are able to rent pieces from their creators. In so doing, artists benefit from ever-welcome exposure and cashflow, and companies are able to rotate their displays and maintain a dynamic interior.

1 Who are your clients?

Companies (micro and SME)
Hotels and restaurants
Hospitals
Schools
Companies (corporations)

2 How do you make money?

Comission on monthly rent,
installation and transport.

3 What gives you credibility?

We already have a portfolio with artists and client requests. The company is already a Sàrl with a person (1.) who works full time on it.

Embrace Change Rent Art

TEAM MEMBERS

1. Livia Buergi, EHL, BSc
2. Doriane Kaffo, Heig-Vd, BSc
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ARTYSCO
EMBRACE CHANGE | RENT ART

Next steps

1. What are you going to do in next 6 months
Get market feedbacks. Work on the pricing strategy as well as the legal aspect of the platform. Sales.
2. HR needed after the training
Co-founder/curator
3. What kind of support that you are looking for:
Further training / coaching / funding
Funding

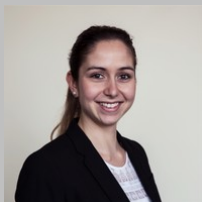


Schweizerische Eidgenossenschaft
Confédération suisse
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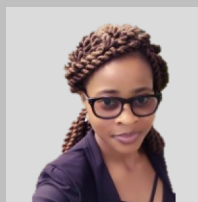
Swiss Confederation

Innosuisse – Swiss Innovation Agency

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