

WAKEIT

At Wakeit, we help **young people** who want to wake up in a **good mood** by increasing their **motivation** and avoiding tediousness unlike other conventional and boring alarms. Our app brings the first **social** wakeup featuring interactions with friends, games and daily challenges.

“The first alarm clock that lets your friends wake you up”

TEAM MEMBERS

1. Sebastian Savidan, EPFL, MSc
2. Paul Callens, EPFL, BSc
3. Bastian Muriel, EPFL, MSc
4. Marc Briquet, UNIL, MSc

1 Who are your clients?

B2C: App users

B2B: Partners using our app for advertisement (Fitness centers, breakfast industry, advertisers...)

2 How do you make money?

In-app purchases (premium functionalities, in-game purchases)
Advertising (sponsored wake-up methods, banners)

3 What gives you credibility?

- **Winner** of Startup Weekend 2018
- Supported by **xGrant**
- **Finalist** Startup Champions Seed Night 2019
- Current alpha version
- 4 interested **clients** and +300 user **feedbacks**



Next steps

1. What are you going to do in next 6 months? (2019)
 - July : xGrant (2nd phase) and Fit Digital grant
 - August : launch public bêta
 - September : Official launch
2. HR needed after the training
 - Digital marketing and sales managers
 - Designers
 - App developpers
3. What kind of support that you are looking for?
 - Training in marketing strategy
 - Financial support
 - Lawyers and experts in users privacy

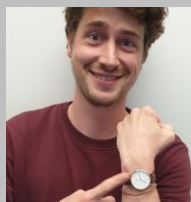


Schweizerische Eidgenossenschaft
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Confederaziun svizra

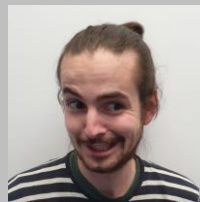
Swiss Confederation

Innosuisse – Swiss Innovation Agency

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